



DATA ANALYTICS ESSENTIALS

Practical Workshop on Data Analytics

 **MOROGORO, TANZANIA**
11th -15th November 2024

Workshop Overview

The importance of data analytics cannot be overstated. Data analysis is an important process for businesses and professionals to find key insights from their data so they can make informed decisions and predictions. Data analytics is a powerful process for navigating complex market dynamics and achieving sustainable development. Whether in monitoring economic trends, optimizing supply chains, or enhancing public services, the ability to analyze and interpret data effectively is becoming essential for business success.

This workshop is designed to empower participants with the essential skills needed to navigate the world of data analytics. **With a focus on practical tools like Excel, Power BI, and ACL**, this workshop will guide participants through the fundamentals of data analysis.

By the end of the training, participants will be able to analyze large volumes of data, create insightful summaries, and make data-driven decisions that can drive business success.

Key Topics

- Introduction to data analytics
- Data Analysis using Excel
- PowerBi for Data Visualization
- Introduction to ACL
- Creating interactive dashboards and reports for data-driven insights.

Who should Attend

- Finance Professionals

Lead Trainer

- Auditors and Accountants
- Business Analysts
- IT and Risk Management Professionals

***Zawadia Nanyaro**, the Lead Trainer and Facilitator, brings over two decades of extensive experience in accountancy, auditing, and risk management advisory. A respected member of multiple professional associations, she has a deep expertise in data analytics, seamlessly integrating advanced analytics principles with traditional auditing practices.*

Zawadia has effectively enhanced audit quality, risk assessment, and decision-making through data analytics, and her hands-on experience ensures that participants gain practical, real-world skills. Her holistic approach combines theoretical knowledge with practical applications tailored for internal auditors, making her an invaluable resource for this training.

To Register Please Contact

- Tel: +255 746 623 3 344/ +255 716 167 575
- Or contact us at the below email address: info@lilac.co.tz

Training Fees will also cover for Food and Refreshments.